

Obesity and Your Organization

Rationale for Providing Member Choices Through Formulary Design/Inclusion of Anti-Obesity Medications (AOMs)



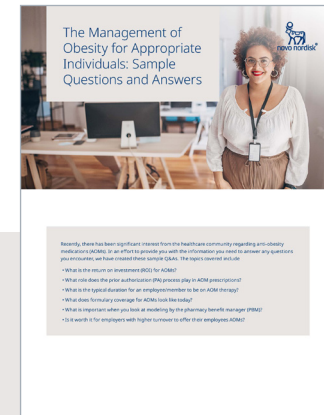
The Science of Obesity

Introduces and explains the science behind the chronic disease of obesity, including its comorbidities, its prevalence, and the impact of weight loss.



The Economic Impact of Obesity on Your Organization

Explores the financial burden of obesity on employers, breaking down how this disease has the potential to impact an organization's bottom line.



The Management of Obesity for Appropriate Individuals: Sample Questions and Answers

This section provides answers to common questions and possible objections that could arise in conversation about obesity with employers and other customers.