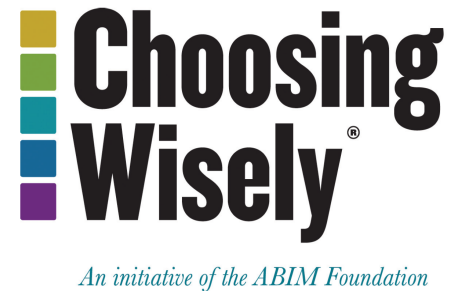




CRUSH COVID EMPLOYER CHALLENGE



Sponsored by the Rhode Island Business Group on Health, the Rhode Island Department of Health & the Rhode Island Foundation

CRUSH COVID EMPLOYER CHALLENGE

- **RIBGH & RIDOH JOINT INITIATIVE**
- **PURPOSE**
 - Reduce the impact of COVID through the promotion of prevention, chronic disease management, and Choosing Wisely
- **CHALLENGE DETAILS**
 - Employers will compete for the designation of “Crush COVID Champion”
 - Challenge is open to all RI Employers with 2 or more employees. Do not need to be an RIBGH member to participate
 - All employers who participate in the Crush COVID Employer Challenge will receive credit toward the Blue Cross & Blue Shield Worksite Wellness Awards in 2021
 - Large (250+ employees), mid-size (100-249 employees), and small business (2-99 employees) categories for designation of Crush COVID Champion.
 - To enroll in the challenge, complete the online form located on the RIBGH website: <https://www.ribgh.org/health-productivity/crush-covid-employer-challenge> by December 21, 2020

CRUSH COVID-19 EMPLOYER CHALLENGE

- **CHALLENGE DETAILS**

- **Employers earn points by completing compulsory and extra credit activities.**
- **All efforts need to begin in January 2021 and be completed by May 31, 2021.**
 - **Employers will receive credit for certain activities they initiated in the Fall of 2020, such as flu shots, implementation of Choosing Wisely, and promotion of World Diabetes Day November 2020**
- **Employers will complete an Application for Award Form at the end of the challenge and submit to RIBGH for consideration**
- **The Crush COVID Employer Challenge Committee will review the Application for Award Forms and select a winner from each size category**
- **Awards will be handed out at an awards ceremony in June 2021**
- **Winners will receive awards and public recognition (Press releases, photo ops, etc.)**

HOW TO EARN POINTS

	Compulsory Activities	Points
	Send out an announcement to introduce the Crush COVID Employer Challenge to employees	10
	Promote adherence to COVID-19 Social Distancing and PPE Guidelines at the worksite and at home to employees through the distribution of CDC and RI Department of Health (RIDOH) COVID-19 information	10
	Promote flu shot vaccination to employees through the distribution of the Choosing Wisely (CW), RIDOH, and CDC flu information	10
	Distribute the RIDOH Diabetes and Chronic Disease Prevention and Management Program materials to employees	10
	Actively promote the use of the Choosing Wisely website, app, and materials to employees	10
	Attend a virtual meeting or conference call with a RIDOH Community Health Network Manager to learn more about the Diabetes Prevention and Chronic Pain and Chronic Disease Programs available to employees	15
	Attend a virtual meeting with the Choosing Wisely RI Campaign Manager to become a Choosing Wisely RI participating employer. If already a participating employer, send a reminder to employees to use the five questions and download the Choosing Wisely app.	15
	Promote downloading the Governor's Crush COVID RI app to employees	15
	Provide no-cost access to flu shots for employees	20

EXTRA CREDIT

- **Employers will also receive extra points for the following:**
 - **The most creative strategies for keeping employees engaged in:**
 - Accessing and utilizing the CW tools
 - Practicing social distancing and adhering to CDC COVID-19 guidelines
 - Downloading the Crush COVID RI App
 - Getting a flu shot
 - **If the employer promoted the World Diabetes Day events held in November 2020 to employees**
 - **The highest percentage of employees who received a flu shot from November 1, 2020 to May 31, 2021**
 - **The most creative policies or workplace re-design to protect employees from COVID-19**
 - **The highest percentage of the employer's total employee population enroll in diabetes prevention and/or chronic pain or chronic disease programs from January 1, 2021-May 31, 2021**

CRUSH COVID-19 EMPLOYER CHALLENGE

- **Timeline**

- **Kick-off Webinar December 9, 2020 at 9:00AM to announce the challenge**
- **Intent to Participate Forms due by December 21, 2020**
- **Challenge begins January 1, 2021**
- **Webinar 3rd week of January to introduce online Employer Toolkit, RIDOH virtual programs and Choosing Wisely**
- **Application for Award Form due by May 31, 2021**
- **Awards Ceremony in June 2021**